

## PRESS RELEASE



### E-FREIGHT CHAMPION JOINS TIACA BOARD

*John DeBenedette, Managing Director of forwarder IT platform Worldwide Information Network (WIN), boosts technology expertise on The International Air Cargo Association (TIACA)'s Board.*

**Miami, USA, Monday 20<sup>th</sup> October 2014** - John DeBenedette, Managing Director, WIN, has joined the TIACA Board.

John, who has 25 years of experience in the forwarding sector, will work with the TIACA team to push for wider adoption of e-freight and to support the Association's membership drive.

"TIACA achieves a level of intimacy, vibrancy, and action-orientation to move the ball down the field that is unique and valuable in my experience," said John.

"It draws a diverse and committed group of industry leaders to all of its meetings, committees, and workshops, working in concert on topics in common with other industry groups.

"I look forward to contributing as a member of the Board."

John has held general management, sales, marketing, and technology leadership positions, including seven years with DB Schenker and 11 years building the INTTRA platform where over 20% of global container trade is transacted electronically every week.

His current project, WIN, is a freight industry platform specifically developed for independent forwarders to collaborate electronically with each other, and with air, sea, and freight carriers.

"We are delighted to have John's expertise to strengthen the TIACA Board," said Oliver Evans, Chairman, TIACA.

"We look forward to working with him on the many exciting projects TIACA has put in place to drive our Association forward for its members."

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### ABOUT TIACA

TIACA is a global not-for-profit trade association representing all the major segments of the air cargo and air logistics industry – combination and all-cargo airlines, forwarders, airports, ground handlers, road carriers, customs brokers, logistics companies, shippers, IT companies, aircraft and equipment manufacturers, trade press, and educational institutions.

To accomplish its mission, TIACA engages in activities that seek to improve industry cooperation, promote innovation, share knowledge, enhance quality and efficiency, and promote education. TIACA aims to inform both the public and its membership about the role and importance of air cargo, industry developments and technical trends.

TIACA engages with relevant authorities, and publishes position papers on industry issues and the TIACA Times newsletter.

TIACA has developed research relationships with several universities through joint project and student scholarship programs. For more information, see the TIACA website at [www.tiaca.org](http://www.tiaca.org).

### **For further information and a high resolution version of the photograph, contact**

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